

**Committee Members:**

Charles Kassly	Michael Hagen
Brenda Wagner	Samantha Carter
Don Barkley	Richard Avdoian
Charles Daily	Van Johnson
Robert Triplett	

**AGENDA**

**CITY OF FAIRVIEW HEIGHTS  
BUSINESS ALLIANCE COMMISSION**

**Tuesday, July 27, 2021 – 2:00 P.M.**

**Recreation Room at City Hall**

**(Door entrance is on the south end of the City Hall Bldg.**

**Parking behind the Police Department)**

**10025 Bunkum Road**

**Fairview Heights, IL 62208**

**or**

**Go To Meeting: <https://global.gotomeeting.com/join/783404301>**

**Phone Number: 1-872-240-3311 Access Code: 783 404 301**

1. CALL TO ORDER
2. CITIZENS' COMMENTS
3. IMPROVING THE LOOK OF COMMERCIAL PROPERTIES
  - **Local Models**
  - **Award Form – Frankford, IL**
  - **Award Form – Palm Coast**
  - Questions for Discussion
4. RECOMMENDATIONS
5. NEXT MEETING – **Tuesday, August 17, 2021**
6. ADJOURN

Draft

7/27/21

# **City of Fairview Heights**

## **City Beautification Award Program**

# City Beautification Award Program

## What is the City Beautification Award?

The City Beautification Award recognizes large and small business owners including organizations whose efforts to clean, repair, improve, enhance and maintain the overall aesthetics of the exterior of their business property/space thereby contributing to the beauty of their neighborhood and surroundings. It is presented to encourage community improvements, enhance our City's image and economic vitality.

Annually from \_\_\_\_\_ through \_\_\_\_\_, the Beautification Award Committee will accept nominations from the public and/or self-nominations. Nominations will be judged by the Beautification Award Committee using a scoring model. Nominations meeting the minimum score will become finalists for the Beautification Award. All finalist will receive recognition for making and continuing to help to keep the city of Fairview Heights beautiful!

Businesses can be nominated for this award by others within the community or they may nominate themselves (self – nomination is encouraged).

In \_\_\_\_\_ of each year the Business Alliance Commission will select one large business and one small business (*need criteria to do this*) to be awarded The City Beautification Award. The City Beautification Award Recipient will receive the award (*certificate or plaque and cash??*) and a yard sign at the following BAC meeting presented by the BAC Chairman and a member of the Beautification Award Committee. In addition, the award recipient will be recognized by the Mayor and City Council.

## What does the Beautification Award Committee look for?

The Committee seeks to recognize site improvements, upgrades, landscapes, exterior renovations, restorations and business's that exhibit a high level of pride in maintaining the beauty of their property.

Applications will be evaluated based on how the business property appearance visually enhances the surrounding neighborhood and community. It may include superior landscaping, fresh paint, new professional signage as well as parking lot, tree and building structure maintenance and improvements.

The size of the business will be considered when doing the scoring.

## Application Requirements

1. Submit completed entry form plus at least two high-quality digital photos, including a “before improvements” (if available and if applicable) and “an after completed improvements.”
2. Deliver via email by the end of the business day on \_\_\_\_\_  
to \_\_\_\_\_@cofh.org

**Subject:** Attention Beautification Award Committee

Attach the completed and signed form and pictures

## Eligibility

- Site must be located within the city of Fairview Heights corporate limits.
- Self – nominations are encouraged.
- A photo release approval will be needed to authorize the use of photos in various social media and print forms.
- Public projects are not eligible.
- New structures are not eligible.
- Previous recipients of The City Beautification Award are ineligible to receive the award in the succeeding two years at the same location.

## City Beautification Award Entry Form

Nominee: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_

Office phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Description/Reason for the nomination:

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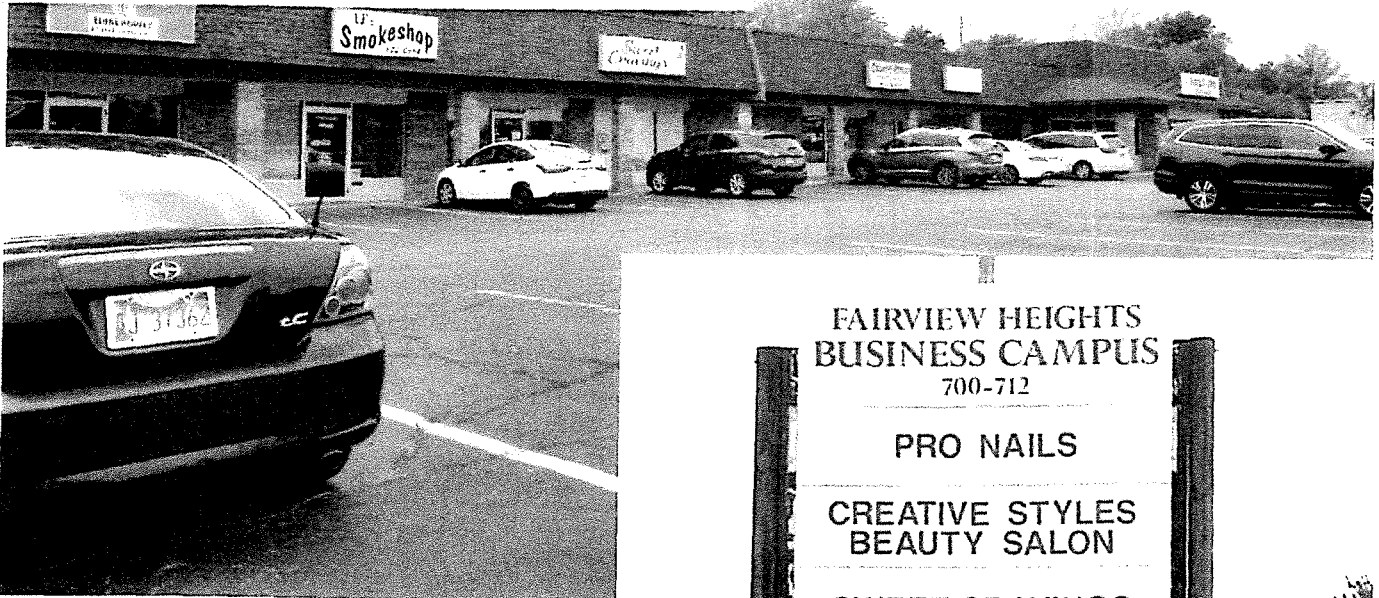
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City Beautification Award Committee Members will consist of the two members from the Business Alliance Commission, two members from the City's Beautification Committee, and the City's Director of Economic Development or the City's Land Use and Development Director.

## Scoring Model

*Applicants need to score a minimum of 10 points in order to qualify as a finalist*

			<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>Total</b>
<b>Criteria</b>			<b>Does not meet the criteria</b>	<b>Neutral</b>	<b>Meets the criteria</b>	<b>Exceeds the criteria</b>	
The business property/space visually enhances the surrounding neighborhood							
The business property/space is well maintained.							
The business property/space incorporates a visually pleasing color scheme.							
The business property/space incorporates neat and attractive landscaping including greenery							
The business made improvements to the exterior of their business property.							
<b>Grand Total</b>							



Broker

Cynthia Evans

*Inexpensive but consistent redo of building exterior has helped owners attract tenants*

## Application Requirements

1. Submit completed entry form plus at least two high-quality digital photos, including a "before" if available and "after" beginning \_\_\_\_\_ through \_\_\_\_\_ of each year.

2. Deliver via email by the end of the business day on \_\_\_\_\_

**Subject:** Attention city of Fairview Heights Beautification Award

Attach the completed and signed form and pictures  
to \_\_\_\_\_@cofh.org

## Eligibility

- Site must be located within the City of Fairview Heights corporate limits.
- Self – nominations are encouraged.
- A photo release approval will be needed to authorize the use of photos in various social media and print forms.
- Public projects are not eligible.
- New structures are not eligible.
- Previous recipients of The City Beautification Award are ineligible to receive the award in the succeeding two years at the same location

## City Beautification Award Entry Form

Nominee: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell \_\_\_\_\_

Description/Reason for the nomination along with work completed:

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# Beautification Award Nomination Form

Dear Neighbors:

From time to time, each of us sees a property that is extraordinarily pleasing to view. It is likely that the owners have spent considerable time, effort and expense to make their property so pleasing. We applaud them and we want to recognize them. When you see such a property, be it residential, commercial, or industrial, use this nomination form to report it to us. We will see that the owner receives appropriate recognition.

Sincerely,



Jim Holland  
Mayor

## Mission Statement

*The mission of the Village of Frankfort Beautification Awards is to give public recognition to projects that exhibit functional and tasteful design and, therefore, enhance the Village of Frankfort.*

## Guidelines

- Entries must be received by June 30 (summer); or by December 17 (winter)
- The beautification project must be completed or in a state of near completion
- Projects should meet one of the following criteria:
  - Major restoration of an existing building that increases visual pleasure & retains the original character
  - Landscaping, gardening, signage or public art that significantly improves visual pleasure
  - New construction with superior visual elements that complement the surrounding structures
- Nominations may be submitted by any person or organization

**Award Categories:** Residential, Commercial, Industrial, Homeowners Associations, Other

Please detach here and return completed form:

Village of Frankfort • 432 W. Nebraska St. • Frankfort, IL 60423 • email: [slynchey@vofil.com](mailto:slynchey@vofil.com)

### Beautification Award Nomination

**Category:** \_\_\_\_\_ **Date Submitted:** \_\_\_\_\_

**Name of Nominee** *(Optional)*: \_\_\_\_\_

**Address of Nominee:** \_\_\_\_\_

**Submitted by:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Description of Project/  
Reason for Nomination:** \_\_\_\_\_  
\_\_\_\_\_

# **Palm Coast Recognition Award Program**

## **Beautification Award**

The Beautification Award looks at the attributes that focus on visual beauty and design of the landscape while, at the same time, using native and/or drought tolerant plants. Use of appropriate plants and trees that soften and accent the structure is also important in consideration of this award. To be eligible for this award, the landscape must meet current code as to landscaping regulations.

## **Palm Coast Structural Beautification Award**

This award would focus on exterior structural beautification efforts. This award would recognize those projects that show civic pride by beautifying their buildings while maintaining all appropriate codes and permits. Some examples of the type of improvements that could be considered are attractive additions, decks, paint schemes, awnings, shutters, planter boxes, boat houses, retaining walls and wall treatments or designs.

## **Palm Coast "Go Green" Award**

This award would focus on projects that reflect a positive environmental impact on our natural resources. While the beautification awards consider the environmental impact as part of their consideration, this award would use it as the primary determinate. This award would help focus people on what they can do to help our environment and preserve the natural resources in their city. It will show those that are implementing "Green" methods that we recognize and appreciate their efforts. Some examples of this category would be multiple solar powered items (water heaters, pools, heating and A/C, lights, controllers, etc.), rain barrels, cisterns, drip irrigation, low impact development practices (pervious pavers, rain gardens), trees for shading the house, compost bins, recycling in any form and use of organic/microbiological fertilizers and pesticides in the landscape.

## **Palm Coast "We Noticed Your Efforts" signs**

Used primarily for recognition of efforts to beautify our city for those that didn't win an award or smaller beautification projects. These signs would be posted on site and retrieved by City staff on a 30 days basis. The signs would be used to recognize those people who have made a special effort to beautify our city. This program would be used at any time throughout the year.

## **Program Guidelines**

In order for a project to be eligible for any of the above awards, there must not be any code violations on the site unless it is considered an existing non-conforming situation and in this case, it would only be considered for the "We Noticed Your Efforts" sign.

**Palm Coast Landscape Beautification Award  
Nomination Form**

**Category:** Home  Business/  
Multi-Family  Non-Profit/  
Public

**Type of Award:** Go Green  Beautification  Structural  
Award  Award  Beautification

Property Address: \_\_\_\_\_

Name of Nominee: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Contact e-mail : \_\_\_\_\_

Using 100 words or less tell us about this beautification project. Use the back of this form or attach your comments to this form. Try to include the following:

What improvements were made?

What unique ideas or innovations were used?

Who actually made the improvements?

What kind of native plants were used?

How did this project help to beautify our city?

What environmental concerns did you have and how did you solve them?

You must attach a picture of the finished project. Before/after/ during photos are helpful, but not required.

The undersigned hereby consents to the use of his/her/business name, likeness, and picture of the subject property, and releases all public and private entities from any and all claims, damages, causes of action, of whatever kind of nature relating to the use of such information and pictures on the city of Palm Coast website, newsletter, or TV network. **Award winners will be given a framed certificate, a sign to post on their property for one month and public recognition at a City Council meeting.**

Nominee signature \_\_\_\_\_ Date \_\_\_\_\_

Nominated by \_\_\_\_\_